



Patrick BÉHAR  
57  
French

Term of office to expire in  
2027

**BIOGRAPHY AND PRINCIPAL DUTIES OUTSIDE THE COMPANY**

Patrick Béhar holds dual master's degrees in statistics and economics from ENSAE, the French actuarial institute, and a master's degree in business administration from Stanford University. He began his career as a lead partner at Booz Allen Hamilton in 1996 before joining Bain & Company as a senior partner in 2009. In 2013, he joined McKinsey & Company as a Partner until 2019, when he joined Sky Group as CBO UK & Europe and member of the Executive Committee, where he served until 2023. He then joined Kantar Media as CEO, a position he currently holds.

**OTHER APPOINTMENTS AND DUTIES**

Outside M6 Group:

- CEO of Kantar Media

**• APPOINTMENTS AND DUTIES HAVING EXPIRED IN THE COURSE OF THE LAST FIVE FINANCIAL YEARS**

- Chief Business Officer of Sky Group