



**Hortense THOMINE  
DESMAZURES**  
Member of the Executive  
Board  
in charge of Public Affairs

Number of Company  
shares held<sup>1</sup>: 37,612

### BIOGRAPHY

Hortense Thomine-Desmazures graduated from Paris-Dauphine University and Sciences Po Paris. She started her career in 2001 at Ogilvy & Mather as an Account Manager. In 2006, she joined M6 Group as TV Account Director at M6 Publicité. In 2011, she was promoted to Deputy Director in charge of trading, then, in 2015, she became Executive Vice President of M6 Digital. In June 2022, she was appointed Chief Operating Officer in charge of Digital, Innovation, and Marketing, and joined the Executive Committee of the M6 Group. In April 2024, she was appointed Chief Executive of M6 Publicité and became a member of M6 Group's Executive Board.

### OTHER APPOINTMENTS AND DUTIES

- Within M6 Group (from 23 April 2024)
  - CEO of M6 Publicité SAS
  - Director of M6 Group's corporate foundation
- Outside M6 Group (from 23 April 2024)
  - Vice Chair and Treasurer of Alliance Des Médias TV & Vidéo (ADMTV) (France)
  - Member of the Board of Directors of SRI
  - Member of the Board of Directors of Alliance Gravity Data Media SA
  - M6 representative on the Bureau de la Radio's advertising commission

### APPOINTMENTS AND DUTIES HAVING EXPIRED IN THE COURSE OF THE LAST FIVE FINANCIAL YEARS

- Outside M6 Group
  - Member of the Board of Directors of Mediasquare
- Within M6 Group
  - Permanent representative of:
    - a. in its capacity as Chair of M6 Créations SAS
    - b. in its capacity as member of the Board of Directors of Wild Buzz Agency SAS
    - c. Director of Société de Développement de Radio Diffusion-SODERA SAS
      - Member of the Strategy Committee of Alliance Gravity Data Media SAS

<sup>1</sup> At 31 December 2025