



# MEETING WITH — INVESTORS

— JUNE 2017

## 1. INTRODUCTION

# RELEVANCE OF GROUP STRATEGIC MODEL

### CONTENT ACQUISITION & PRODUCTION



### CONTENT BROADCASTING



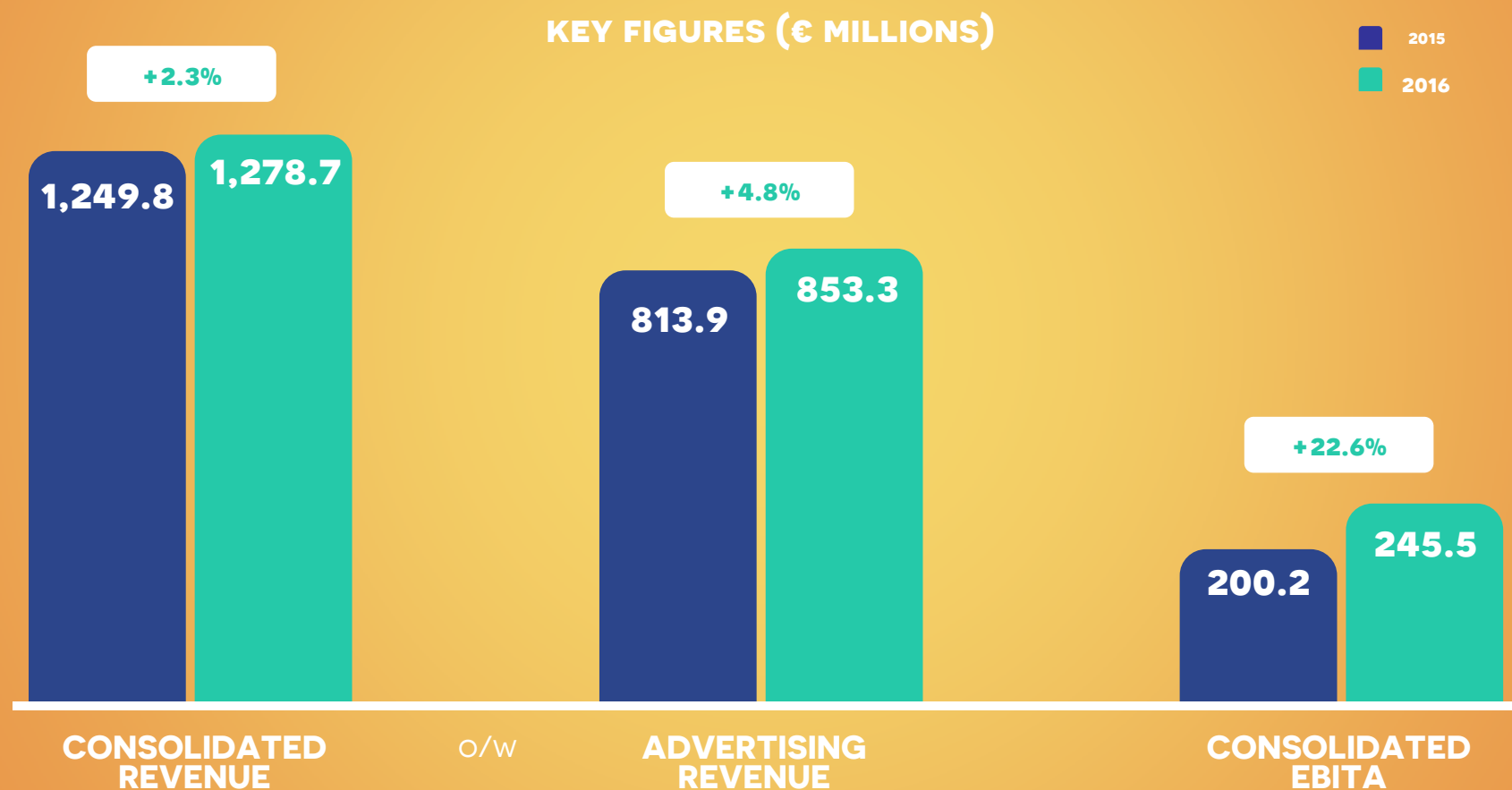
### DIVERSIFICATION



### DIGITAL ACTIVITIES



## 2016 – STRONG INCREASE IN RESULTS

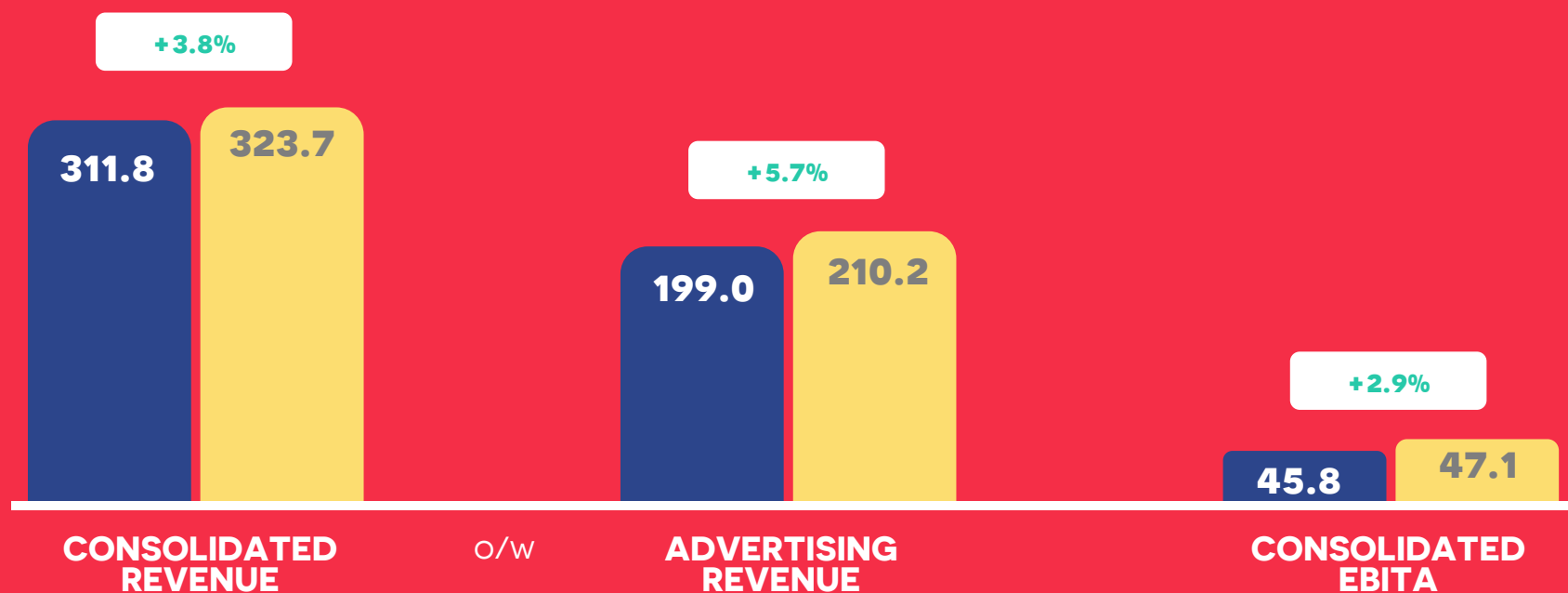


## 2. 2017 – Q1 RESULTS

# REVENUE AND EBITA INCREASE

## KEY FIGURES (€ MILLIONS)

■ Q1 2016  
■ Q1 2017



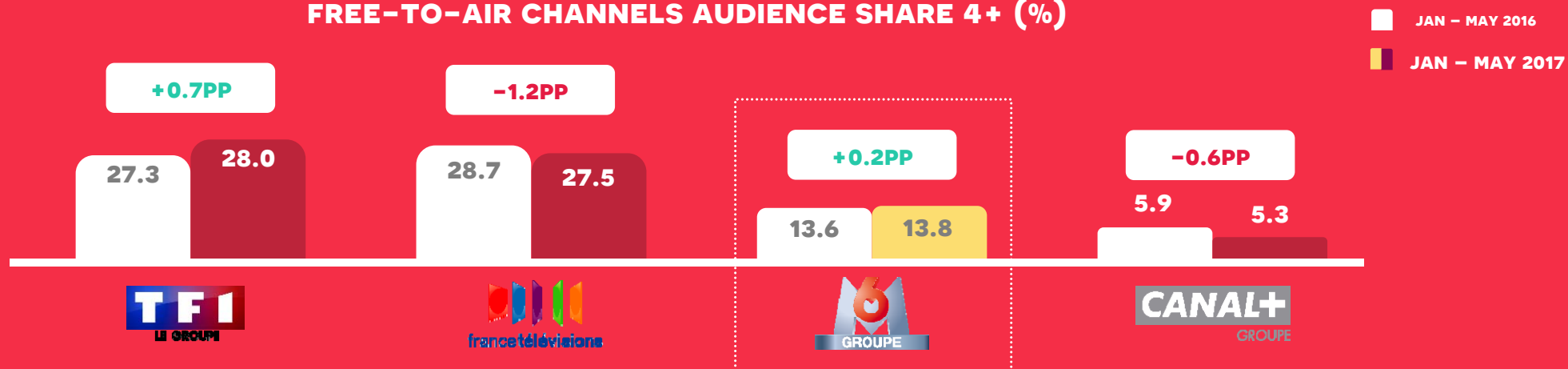
o/w



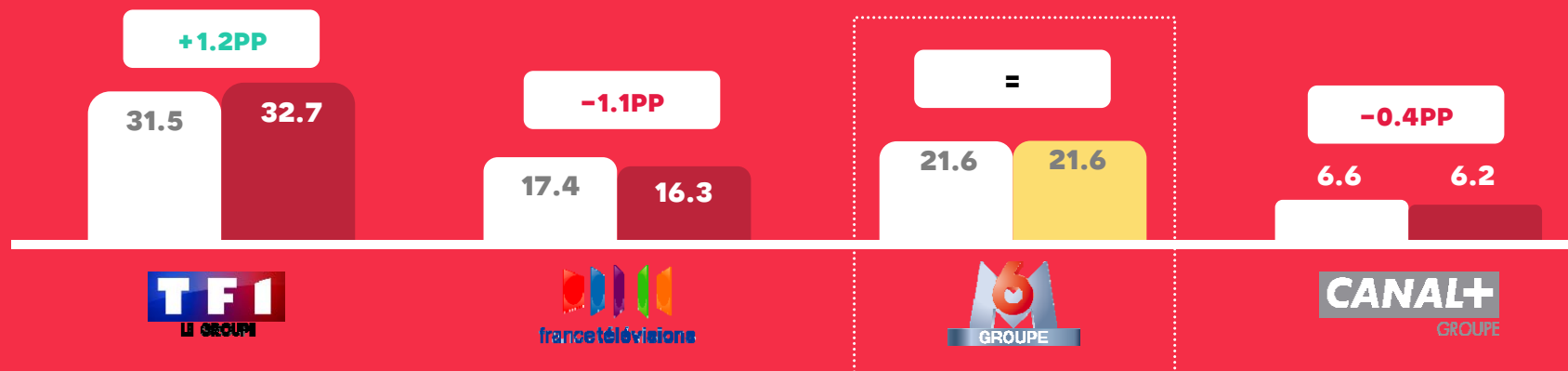
## 2. 2017 – AUDIENCE RATINGS

### JANUARY–MAY : 2017 TO DATE

#### FREE-TO-AIR CHANNELS AUDIENCE SHARE 4+ (%)



#### FREE-TO-AIR CHANNELS AUDIENCE SHARE WRP<50 (%)



### 3. OUTLOOK

## 2017 CHALLENGES

### ACQUISITION & PRODUCTION DE CONTENUS



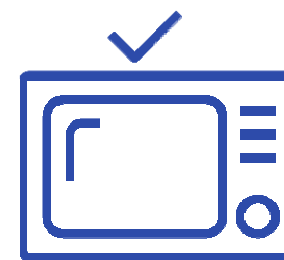
### CONTENT BROADCASTING



### DIVERSIFICATIONS



### ACTIVITÉS DIGITALES



**CONSOLIDATE**  
AUDIENCE  
RATINGS



### 3. OUTLOOK

## 2017 CHALLENGES

### CONTENT ACQUISITION & PRODUCTION



### DIFFUSION DE CONTENUS



### DIVERSIFICATION



CONTINUE  
**TO INVEST** IN CONTENT  
AND DIGITAL

### DIGITAL ACTIVITIES



monAlbumPhoto fr



### 3. OUTLOOK

## 2017 CHALLENGES

#### CONTENT ACQUISITION & PRODUCTION



GROUPE M6



STUDIO



FILMS



STUDIO  
89  
PRODUCTIONS



C-PRO

#### CONTENT BROADCASTING



PARIS  
PREMIERE

serieclub

Giro

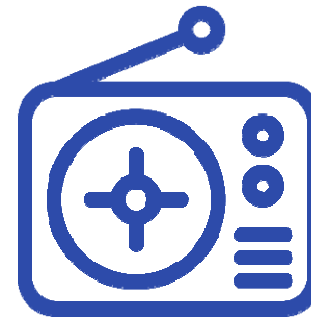
#### RADIO



#### DIVERSIFICATION



#### DIGITAL ACTIVITIES



## PROPOSED ACQUISITION OF RTL GROUP'S FRENCH RADIO DIVISION

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Pintie

iGraal

Panorabankes.com  
Le comparateur de banques

TURBO

Radios

MacaoCity

cuisineAZ

plala

radio

radio

radio

radio

radio

radio





# QUESTIONS ANSWERS

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JUNE 2017