

## M6 and W9 are each granted a frequency on DVBH network

M6 Group welcomes the CSA decision to allocate two DVBH frequencies to its M6 and W9 channels for mobile television services.

The broadcasting of M6 and W9 on mobile digital television confirms the relevance of M6 Group's multimedia strategy and will allow viewers to get an easier and extended access to the Group's contents, on all existing broadcasting networks.

This decision acknowledges that the Group's channels are accurately positioned in terms of targets and contents to benefit from new television consumption modes, and comes as a validation of M6 Group's success on digital technologies.

M6 Group firmly believes that the broadcasting of these two channels among the viewers' most preferred ones will contribute to mobile digital television's success.

Neuilly, May 27th, 2008

<u>Contacts</u>: Investor Relations Press

Marie-Catherine Patry : Emilie Delozanne:

+33 1 41 92 23 12 – marie-catherine.patry@m6.fr +33 1 41 92 66 23 – edelozanne@m6.fr

METROPOLE TÉLÉVISION - DIRECTION DE LA COMMUNICATION 89 AVENUE CHARLES DE GAULLE - 92575 NEUILLY-SUR-SEINE CEDEX T/ 01 41 92 66 66 - F/ 01 41 92 66 10 - http://www.m6.fr

