2007 : A YEAR OF GROWTH AND INVESTMENTS

EBITA (from continuing activities) : €236,1 million (+5,9%)

Net Result (from continuing activities, Group share) : €168,6 million (+11,1%)

The Supervisory Board has reviewed on March 3rd, 2008, the financial statements approved by the Management Board.

	2007	2006	% change
Consolidated revenues (from continuing activities)	1356,4	1283,4	5,7%
Current operating result (from continuing activities)	236,1	223,0	5,9%
Operating result (from continuing activities)	234,3	219,5	6,8%
Financial result	22,9	8,3	175,9%
Net result (from continuing activities) group share	168,6	151,7	11,1%
Net result Group share ²	168,7	408,5	-58,7%

In 2007, M6 Group revenues increased by +5,7% among which +6,9% for the Group's advertising revenues (M6 channel, digital channels, press and the Internet), and +4,2% for non advertising revenues. With revenues growing by +51,1%, digital channels account for an important part in the growing positioning of M6 Group within the new TV environment.

All in all, M6 channel contributes to total revenues for €681,6 millions, digital channels account for €100 millions, and diversifications and audiovisual rights make the rest, reaching €574,6 millions.

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EBITA from continuing activities is up +5,9% at €236,1 millions, mainly driven both by M6 channel and a better performance from digital channels, despite investments in W9.

Detailed contributions to EBITA are as follow :

- M6 channel accounts for €196,5 millions, Vs. €180 millions last year¹. The efficient programming strategy, validated by maintained audiences on key time slots in 2007 explains these higher results. All this was achieved with decreasing programming costs by -1,1%.
- Digital channels are at breakeven, with a slightly positive contribution to Group EBITA, at €0,3 million, versus €2,6 millions in 2006.
- Contribution from Diversifications and audiovisual rights is €45,7 millions, down –10,6% compared to 2006, resulting from diverse situations for this segment's activities; M6 Web and Distance selling activities make up for M6 Interactions results, that suffer from a difficult situation on the segment's related markets.
- Group costs non directly affected to operations amount to €6,5 millions¹, up €1 million compared to 2006.

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¹ Contributions from property companies are now integrated to non allocated items : 2006 figures are therefore restated.

² 2006 net result group share includes €256,8 M net profit from discontinued activities (TPS).

M6 financial result amounts to €22,9 millions in 2007, up compared to last year's €8,3 millions, which includes the revaluation of the financial asset from Canal+ France shares and of the put option attached.

Net result from continuing activities - group share is up +11,1% at €168,6 millions.

In 2007, net profit – Group share reaches €168,7 millions, versus €408,5 millions at the end of 2006 (of which €256,8 millions profit of discontinued operations).

* *

Permanent workforce was stable in 2007 and as December 31st, 2007, M6 Group workforce was composed of 1639 employees.

Group equity amounts to €788,0 millions and net cash and cash equivalents to €89,0 millions. The Group's investments in property and equity stakes in 2007 reached €89,8 millions.

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At the Annual Shareholders meeting, to be held on May 6th, 2008, the Management Board will ask for the distribution of a €1 dividend per share, from May 15th, 2008.

Moreover, at the end of 2007, M6 has already bought back and cancelled 1,96 million shares for a total amount of \in 45,2 millions. The Group intends to pursue this programme, accordingly with the authorizations granted by the Combined Shareholders Meeting dated April 24th, 2006. However, the Group will not rule out the possibility of favouring a significant investment over the period.

Neuilly sur Seine, March 3rd, 2008.

REMINDER :

FY 2007 results presentation to the analysts will take place on March 4th, 2008 starting at 4 :00 pm Paris time and will be broadcasted on M6 website : <u>http://www.m6finances.com</u>

All details allowing to follow the conference by telephone are also available on the website.

Investor relations Press	Marie-Catherine Patry Françoise Hollman Emilie Delozanne	Tel : + 33 1 41 92 23 12 Tel : + 33 1 41 92 74 08 Tel : + 33 1 41 92 66 23	e-mail : marie-catherine.patry@m6.fr e-mail : f <u>rancoise.hollman@m6.fr</u> e-mail : edelozanne@m6.fr		
M6 Métropole Télévision is a company listed on Euronext Paris, compartment A Code MMT, code ISIN : FR0000053225 www.m6finances.com					
Next release: Q1 information on May, 6th before market opening					
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