

Q1 2007 Financial information

CONSOLIDATED REVENUES UP +9.7 % AT 338.6 M€



in M€	March 31, 2007	March 31, 2006	% change
M6 channel advertising revenues	165.9	152.5	8.7%
Other activities	172.7	156.1	10.6%
M6 Group's consolidated revenues	338.6	308.6	9.7%

M6 Group consolidated revenues in Q1 2007 amounted to 338.6 M€, up 9.7%, of which + 8.7% for M6 channel advertising revenues. Other activities revenues (digital channels, diversification and audiovisual rights) increased by 10.6%.

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In Q1 2007, M6 channel advertising revenues reached 165.9 M€, up +8.7%. Growth was driven both by mass consumption sectors (Food-Beverages, Health and Beauty, Household products) and by Bank and Insurance dynamism, whereas Telecommunications and Music sectors experienced a decrease in their television advertising expenditures. Moreover, M6 benefited from the opening of the retail sector on FTA channels since January 1st, with a 30.8 % gross advertising market on this new sector. In Q1 2007, M6's gross advertising market share reached 24.4%, up 1.8 pt.

M6 confirmed in Q1 2007 its high levels of audience, in an ever more competitive environment. Only channel to improve its prime time ratings, M6 pursued its strategy of increasing power on evening time slots, doubling its number of prime time above 5 million viewers (14 vs. 7 in Q1 2006).

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Digital channels revenues increased by 37.2% (of which +64% for advertising revenues), notably driven by W9, Paris Première, Téva and TF6 good performances.

Diversification and audiovisual rights revenues were up 7.8%, notably sustained by the **Distance Selling branch** (HSS et Mistergooddeal.com), up 20.4%, and **M6 Web**, which revenues increased by 22.5%.

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During Q1 2007, M6 Group acquired a new building located in Neuilly and finalised the acquisition of the minority interest in Téva.

Moreover, the Group has acquired a 9% stake in Summit Entertainment LLC, a US movie production company, thereby entering into an exclusive deal in France to distribute the Company's products.

The Annual General Meeting, to be held today, will be required to approve the distribution of a 0.95 € per share dividend, to be paid from the 4th of May.



