

**M6 GROUP 2003 3rd QUARTER SALES UP 30.8%
INCLUDING A 4.1% RISE IN ADVERTISING REVENUES**



Neuilly-sur-Seine, France

27 October 2003

€ millions	2003	2002	%	Pro-forma	
				2002	%
1st Quarter Group Sales	287,6	212,1	35,6%	251,4	14,4%
M6 Advertising	133,6	127,7	4,6%	127,5	4,8%
Brand Diversification	154,0	84,4	82,5%	124,0	24,2%
2nd Quarter Group Sales	320,0	256,8	24,6%	296,9	7,8%
M6 Advertising	167,3	160,3	4,4%	160,0	4,6%
Brand Diversification	152,6	96,5	58,2%	136,8	11,5%
1st Half-Year Group Sales	607,6	468,9	29,6%	548,3	10,8%
M6 Advertising	300,9	288,0	4,5%	287,5	4,7%
Brand Diversification	306,7	180,9	69,6%	260,8	17,6%
3rd Quarter Group Sales	247,7	189,4	30,8%	230,4	7,5%
M6 Advertising	111,3	106,9	4,1%	106,8	4,2%
Brand Diversification	136,4	82,5	65,4%	123,5	10,4%
9--Month Year-to-Date Group	855,2	658,3	29,9%	778,7	9,8%
M6 Advertising	412,1	394,9	4,4%	394,3	4,5%
Brand Diversification	443,1	263,3	68,2%	384,4	15,3%

Pro-forma Group sales reflect the 34% proportional consolidation of TPS sales.

M6 Group 2003 3rd quarter sales amounted to € 247.7 million, up 30.8% on the same period last year. Pro-forma Group sales increased by 7.5% over this time.

M6 was the only one of the 4 generalist TV networks to have improved its share of the under 50's household viewing audience in the 2003 3rd quarter, rising to 18.5% from 18.4% for the 2002 3rd quarter. M6 improved its share of the under 50's household viewing audience for September 2003 to 19.2% from 18.6% for September 2002.

M6 2003 3rd quarter net advertising revenues amounted to € 111.3 million, up 4.1% on the same period last year.

M6 2003 9-month year-to-date net advertising revenues increased by 4.4% on the same period last year.

Brand Diversification 2003 3rd quarter sales amounted to € 136.4 million, accounting for 55.1% of Group sales. 2003 3rd quarter pro-forma sales were up 10.4% on the same period last year, with sales from non-TPS activities (essentially M6 Interactions and M6 Web) rising 12.3% during this time.

M6 Group 2003 9-month year-to-date sales amounted to € 855.2 million, up 29.9% on the same period last year. Pro-forma Group sales increased by 9.8% over this period.