

PRESS RELEASE

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M6 SUPERVISORY BOARD COOPTS MRS. DELPHINE ARNAULT AS AN INDEPENDENT MEMBER

In its meeting held today, M6 Supervisory Board formally acknowledged Mr. Bernard Arnault's decision to put an end to his position as a member of M6 Supervisory Board, due to the other business commitments he has to assume.

The Supervisory Board has expressed its deep gratitude to Mr. Bernard Arnault for his actions and for the great expertise he brought to M6.

In replacement, and until the end of his appointment in 2012, the Supervisory Board has co-opted Mrs. Delphine Arnault, Deputy Managing Director of Dior Couture, as an independent member.

A 34 year old, EDHEC and London School of Economics and Political Science graduate, Mrs. Delphine Arnault started her career as a consultant at McKinsey, before moving on as head of development for John Galliano company. Member of the Board of Directors of LVMH Group and of Château Cheval Blanc, first *Grand cru classé* at Saint-Emilion, Mrs. Delphine Arnault is also member of the Supervisory Board of Les Echos Group.

Delphine Arnault's arrival will bring a new expertise to the Board and marks a first step towards a greater feminization of the Board.

This cooptation will be submitted to the shareholders' approval at the next General Meeting.

Neuilly, Thursday 5th of November 2009