



MISTERGOODDEAL ACQUIRES MONALBUMPHOTO.FR



M6 Group, through its subsidiary Mistergooddeal (Ventadis division), announces today the acquisition of monAlbumPhoto.fr.

monAlbumPhoto.fr is one of the leading players in the photo books market on the Internet. Joining forces with Mistergooddeal will allow this recently created company to accelerate its growth on a buoyant market.

With this targeted acquisition, M6 Group continues the development of its e-commerce activities by extending its products offer.

Eric d'Hotelans, Chairman of Mistergooddeal, said: « *With monAlbumPhoto.fr acquisition, the Group reinforces its profitable growth strategy in the e-commerce sphere and is pleased to welcome the two founders and their teams, whose experience and success will be an asset for Ventadis (Distance Selling division of M6 Group)* ».

Alexandre Bataille, Chairman of monAlbumPhoto.fr, said: « *We have positioned monAlbumPhoto.fr as one of the leaders on its market and are delighted to join Mistergooddeal and M6 Group. Their know-how, combined with the exposure they will provide us, will enhance our growth potential and support our development* ».

Neully sur Seine, September 30th, 2010

About Mistergooddeal

Mistergooddeal, the leading e-commerce website for home and family equipment, offers more than 120 000 products and has built its success on the quality of customer experience. The website attracts from 3 to 5 million unique visitors per month. Mistergooddeal is part of the Distance Selling division (Ventadis) of M6 Group, with €269.8m in revenues and €12.4m in current operating income (FY 2009).

About monAlbumPhoto

Started in 2004, monAlbumPhoto.fr is the reference in creating printed photo books. Thanks to free software to be downloaded on the website www.monalbumphoto.fr, the user can imagine a piece looking like a professional photo book. 2009 revenues were €3.5m and the company is profitable.

M6 Métropole Télévision is a company listed on Euronext Paris, compartment A
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