

ROBIN LEPROUX APPOINTED VICE-CHAIRMAN OF THE EXECUTIVE BOARD IN CHARGE OF COMMERCIAL ACTIVITIES AND DEVELOPMENT

Catherine Lenoble, Managing Director of M6 Publicité, decided to retire as from March 31st, 2012.

Nicolas de Tavernost, President of the Executive Board, acknowledged Catherine Lenoble's request and wished to greet and to thank Catherine Lenoble for her 25 years at the head of M6 Publicité. «*Catherine Lenoble allowed M6 Group to build its success thanks to a recognized professionalism and a remarkable ethics. The whole group owes her a lot, and deeply thanks her for her contribution. Personally, I cannot forget the quality of our collaboration that, in 25 years, turned M6 Publicité into the 2nd advertising agency over the French TV market.*» All the members of the Supervisory Board shared these thanks.

Catherine Lenoble declared: *"It is an extraordinary chance to have been able to take part to the first 25 years of the M6 story. Beyond the talents and beyond the energy of this group, I shall keep in memory the cohesion of the teams and their enthusiasm to always do their best, with a particular thought for the team of M6 Publicité I was so happy to work with."*

The Supervisory Board, in its meeting held on February 14, 2012, decided to appoint, on Nicolas de Tavernost's proposal, Robin Leproux as **Vice-Chairman of the Executive Board in charge of commercial activities and development**, from the effective departure of Catherine Lenoble and till the term of her office that expires on 25 March 2015.

Robin Leproux will be the Managing Director for commercial activities, by which he will be the General Manager for M6 Publicité.

After the start of his career at Procter & Gamble, he joined Polygram in 1985 where he became the Managing director for Special Projects in 1992. Afterwards he joined M6 Group, in which he developed the activities of Diversifications until 2000, when he became Deputy-Chairman of the Executive Board in May, 2000. In January 2001 he was appointed Chairman of RTL Radio that he straightened up successfully, before joining Springer group in 2007. Between 2009 and July 2011, he worked as General Manager of the Football Club Paris-Saint Germain.

Nicolas de Tavernost declared: *"M6 Group is happy to entrust Robin Leproux widened responsibilities within a company he knows well. His professionalism and his implication will allow to pursue and to amplify the undertaken actions."*

Neuilly sur Seine, February, 14th, 2012

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M6 Métropole Télévision est une société cotée sur Euronext Paris, compartiment A
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