



HOME SHOPPING SERVICE ACQUIRES LUXVIEW



M6 Group, through its subsidiary Home Shopping Service (Ventadis division), completed the acquisition of Luxview, the company operating the websites Happyview.fr and Malentille.com.

Happyview.fr is an online glasses retailer, offering prescription glasses and sunglasses on the Internet. Happyview also operates on the contact lens market through its website Malentille.com. Joining forces with M6 Group will allow this recently created company to accelerate its growth on a buoyant market.

With this targeted acquisition, M6 Group continues the development of its e-commerce activities by extending its products offer.

Neully sur Seine, October 10th, 2013

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About Home Shopping Service

Founded in 1987, Home Shopping Service is the leading home shopping company in France. HSS initially developed its activity thanks to the television program M6 Boutique broadcasted daily on M6, and then diversified its operations thanks to M6 Boutique & Co, the only home shopping television channel in France, as well as a catalog, a website, and physical shops. Home Shopping Services is part of Ventadis, the Distance Selling division (Ventadis) of M6 Group, along with Mistergooddeal, the pioneer e-commerce website for home and family equipment in France, and Monalbumphoto.fr, the leading website for creating printed photo books.

About Happyview

Founded in 2009, Happyview.fr offers glasses and contact lens at a much lower price than traditional retailers thanks to the use of Internet as its sole distribution channel, the industrialization of its manufacturing process, the absence of glass inventory. Happyview.fr is the first online optician approved by French Social Security.

M6 Métropole Télévision is a company listed on Euronext Paris, compartment A
Code MMT, code ISIN : FR0000053225 www.groupem6.fr

