

## **EXCLUSIVE NEGOTIATIONS WITH GROUP DARTY FOR THE SALE OF MISTERGOODDEAL.COM**

M6 Group has entered into exclusive negotiations with Darty plc for the possible acquisition by Etablissements Darty et Fils of 100 per cent of the share capital of Mistergooddeal.com, one of France's leading websites.

These negotiations include consultations with employees as well as obtaining regulatory approvals and are likely to be completed in the coming months. It is anticipated the deal would be cash neutral. Further details will be announced in due course.

M6 Group, considering that a critical size is required in the e-commerce industry, is pleased that Mistergooddeal.com be able to pursue its rise on the back of a strong retail group. The goal of the Group is to further develop a distance selling business centered on home shopping and focused e-commerce websites.

Mistergooddeal.com is a leading French web site, predominantly selling white goods plus multimedia, furniture and leisure products. Formed in 2000 it now employs around 170 people and attracts 2 to 4 million unique visitors per month, offering over 10,000 products from a 22,000 sqm warehouse. For its last full financial year to 31 December 2012 Mistergooddeal.com's revenue was €128.1 million and gross assets €32.4 million.

Neuilly-sur-Seine, December 18, 2013

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M6 Métropole Télévision is a company listed on Euronext Paris, compartment A  
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