

## M6 GROUP APPOINTMENTS

As of 1 January 2015, the operational organization of the M6 Group will be adapted to address the production challenges caused by the fragmentation of the television market and the departure for personal reasons of **Jérôme BUREAU**, Chairman of the Paris Première channel and M6 News Director.

Over the last ten years, **Jérôme BUREAU** has carried out outstanding work, which led in particular to the launch and success of M6's daily newscasts (12.45 and 19.45), and contributed to maintain the editorial and financial performance of Paris Première within a particularly difficult environment.

Accordingly, the Group is announcing the following appointments:



- **Bibiane GODFROID** has been appointed **Head of Productions**. She will focus exclusively on chairing the Group's audiovisual production subsidiaries, **C Production and Studio 89**, with a view to optimising their development. The Group would like to take this opportunity to emphasize the quality of Bibiane GODFROID's work and the results she has achieved over the last eight years in her position as Head of Programming of the M6 channel, within a competitive environment which has been profoundly affected by the rise in power of DTT.



- **Frédéric de VINCELLES**, aged 45, has been appointed **Head of Programming of the M6 channel**, replacing Bibiane GODFROID. He is now a member of the Group's Executive Committee.

- **Stéphane GENDARME**, aged 45, has been appointed **News Director of the M6 channel**, replacing Jérôme BUREAU,

- **Vincent REGNIER** remains responsible for Factual Programmes, in his capacity as **Managing Director of C-Productions**.

## 3. *At:* **PARIS PREMIERE**

- **Philippe BONY** has been appointed Chairman of Paris Première, replacing Jérôme BUREAU and concurrently retaining his duties as Deputy Head of Programming of the M6 channel, responsible for Drama, Cinema and Sports. He is a member of the Group's Executive Committee.
- **Jonathan CURIEL**, aged 34, currently Editor-in-Chief of the channel, has been appointed Managing Director of Paris Première, with responsibility for operational management.

The Group is therefore pursuing its organisational transformation by drawing on the rich pool of its teams and talents that have been developing in-house for several years.

*Neuilly, 18 December 2014*

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M6 Métropole Télévision is listed on Euronext Paris, Compartment A.  
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