



## GRADUAL TRANSFER OF M6 MOBILE CUSTOMERS TO ORANGE SERVICES

Orange and M6 Group have jointly decided to gradually transfer M6 mobile by Orange account holders to equivalent Orange services.

Launched in 2005, the M6 mobile by Orange service was the result of the alliance of the expertise and strength of the Orange and M6 brands, the strategy of which was to specifically use its marketing power to generate additional revenues.

M6 mobile by Orange customers will keep their services as well as all the related benefits, such as the management of the customer community by M6 Group, until their transfer.

As such, M6 Group will continue to receive payment for managing the account holder base and trademark licence until 30 June 2019, which will contribute €64 million to the Group's operating profit, spread over the period from 1 January 2016 to 30 June 2019 (vs. €25 million in 2015).

In addition, from 2016 M6 will receive contractual compensation of €50 million (EBITA impact) in respect of the end of marketing.

Neuilly sur Seine, 27 May 2016