



SALE OF THE WEBSITES HAPPYVIEW.FR AND MALENTILLE.COM TO ALAIN AFFLELOU GROUP

M6 Group has sold the websites Happyview.fr and Malentille.com, online retailers of glasses and contact lenses respectively, to Alain Afflelou Group.

M6 Group acquired Happyview.fr and Malentille.com in 2013, and used its sales and marketing power to accelerate their growth. Following three years under the Group's ownership, it is now time to pass these sites on to an industry professional, Alain Afflelou Group.

With this disposal, M6 is continuing the turnover of its diversification portfolio. The Group's objective is to continue to develop its distance-selling division focusing on its home shopping and specialist e-commerce site activities.

Neuilly-sur-Seine, 3 October 2016