

## **FINALISATION OF THE ACQUISITION OF LAGARDÈRE GROUP TV BUSINESS**

M6 Group has today finalised the **acquisition of the entire share capital of the companies that make up Lagardère's Television Business** (excluding Mezzo).

The Group is delighted with the completion of this external growth operation, which will **strengthen its overall position in the French media market** thanks to:

- an audiovisual offering for the whole family,
- a 4<sup>th</sup> free-to-air channel,
- the power of the Gulli brand, especially in on-demand TV (replay and SVOD),
- an international exposure.

The transaction, which costs €215 million (enterprise value), was paid in full.

The acquired scope will be consolidated in the Group's financial statements as of 1 September 2019.

Neuilly-sur-Seine, 2 September 2019



**LET'S CONTINUE TO GROW UP TOGETHER**