

DAVID LARRAMENDY



Member of the Executive Board with responsibility for Sales and Business Development

Number of Company shares held: 60,368

BIOGRAPHY

A graduate of Supélec and holder of an MBA from Wharton School at the University of Pennsylvania, he began his career with Ernst & Young before joining Mistergooddeal at its inception in 2000. He then worked in the London offices of Goldman Sachs prior to joining M6 Group in 2008 as Sales Director of the Ventadis Division, of which he became CEO in 2010. Appointed CEO of both M6 Publicité and M6 Interactions in December 2014, he joined the Executive Board in February 2015.

OTHER APPOINTMENTS AND DUTIES

- Outside M6 Group
 - Chairman of SNPTV (France)
- Within M6 Group
 - Chairman and CEO of M6 Editions SA and M6 Evènements SA
 - CEO of M6 Publicité SAS and M6 Interactions SAS
 - Permanent representative of M6 Publicité SAS in its capacity as Chair of M6 Créations SAS and Ctzar SAS
 - Director of Société de Développement de Radio Diffusion-SODERA SA

APPOINTMENTS AND DUTIES HAVING EXPIRED IN THE COURSE OF THE LAST FIVE FINANCIAL YEARS

- Outside M6 Group
 - Nil
- Within M6 Group
 - Deputy CEO of Home Shopping Service SA, and M6 Interactions SAS
 - Chairman of the Board of Directors of IP France SA and IP Régions SA
 - Chairman of Luxview SAS and MonAlbumPhoto SAS
 - Permanent representative of Home Shopping Service SA in its capacity as Chair of Best Of TV SAS
 - Permanent representative of MonAlbumPhoto SAS in its capacity as Chair of Printic SAS
 - Permanent representative of M6 Évènements SA in its capacity as Chair of Live Stage SAS
 - Director of Home Shopping Service Belgique SA, Société Européenne de Télévente Belgique SCARL and Unité 15 Belgique SA
 - Vice-Chairman and Treasurer of SNPTV (France)