



David LARRAMENDY
Member of the Executive Board with responsibility for Sales and Business Development

Number of Company shares held: 90,035

BIOGRAPHY

A graduate of Supélec and holder of an MBA from Wharton School at the University of Pennsylvania, he began his career with Ernst & Young before joining Mistergooddeal at its inception in 2000. He then worked in the London offices of Goldman Sachs prior to joining M6 Group in 2008 as Sales Director of the Ventadis Division, of which he became CEO in 2010. Appointed CEO of M6 Publicité in January 2015, he joined the Executive Board in February 2015.

OTHER APPOINTMENTS AND DUTIES

- Outside M6 Group
 - Chairman of SNPTV (France)
- Within M6 Group
 - CEO of M6 Publicité SAS;
 - Permanent representative of M6 Publicité SAS:
 - a. as Chair of M6 Créations SAS and Ctzar SAS;
 - b. as Director of Wild Buzz Agency SAS;
 - Director of Société de Développement de Radio Diffusion-SODERA SA;
 - Member of the Strategy Committee of Alliance Gravity Data Media SAS.

APPOINTMENTS AND DUTIES HAVING EXPIRED IN THE COURSE OF THE LAST FIVE FINANCIAL YEARS

- Outside M6 Group Nil
- Within M6 Group
 - Chairman of the Board of Directors of IP France SA and IP Régions SA;
 - Chairman and CEO of M6 Editions SA and M6 Evènements SA;
 - CEO of M6 Publicité SAS;
 - Vice-Chairman and Treasurer of SNPTV (France).