



Henri de FONTAINES
Executive Board member in
Charge of Strategy,
Streaming
and Distribution

Number of Company shares
held: 75,291

BIOGRAPHY

Henri de Fontaines graduated from the business school HEC in 1998 and began his career as a consultant with AT Kearney. Two years later, he co-founded BuyFacilities.com as Commercial Director, before becoming Project Manager at Toulouse & Associés in 2001. In 2003 he joined M6 Group as Strategy Policy Officer. Appointed Company Secretary of Studio 89 in late 2006, in 2011 Henri de Fontaines became Chief Operating Officer of M6 Publicité responsible for overall strategies and creation. In parallel he was appointed CEO of M6 Interactions in 2014. In 2015, Henri de Fontaines was appointed Director of Group Strategy and Development. He became a member of the Executive Board in February 2023.

OTHER APPOINTMENTS AND DUTIES

- Outside M6 Group
 - Director of G et A Links SA
- Within M6 Group
- CEO of M6 Distribution Digital SAS (since 30 September 2023)
 - Permanent representative of:
 - a. M6 Interactions SAS in its capacity as Director of M6 Événements SA, M6 Plateforme SA and Miliboo SA, a listed company (France)
 - b. Métropole Télévision SA in its capacity as Chair of the Supervisory Board of Academee SAS and Director of M6 Editions SA, M6 Diffusion SA, Société Nouvelle de Distribution SA and Wild Buzz Agency SAS
 - c. M6 Digital Services SAS in its capacity as Director of Global Savings Group GmbH (Germany)
 - d. M6 Créations SAS in its capacity as Director of Stéphane Plaza France SAS
 - e. M6 Publicité SAS in its capacity as Director of 2CED SAS
- CEO of M6 Distribution Digital SAS (since 30 September 2023)

APPOINTMENTS AND DUTIES HAVING EXPIRED IN THE COURSE OF THE LAST FIVE FINANCIAL YEARS

- Outside M6 Group
 - Nil
- Within M6 Group
 - Permanent representative of M6 Publicité SAS as Director of Best of TV SAS
 - Director of Elephorm SAS
 - Member of the Supervisory Committee of Panora Services SAS (since 7 November 2023).